

Edoardo Monteleone

Junior Data Analyst | Business & Marketing Strategist | Developer

Junior Data Analyst with strong Excel, SQL and Python skills, actively preparing for roles in procurement and process reporting.

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EDUCATION AND QUALIFICATION

Sept. 2023 – Jun. 2024 **Apple Developer Academy**

Federico II University

- Gained solid experience in **object-oriented programming** (Swift) and **server-side logic**.
- Worked with **SQL** and **NoSQL** databases to manage structured and unstructured data.
- Enhanced data analysis skills for interpreting **KPIs** and supporting strategic business decisions.
- Applied business modeling techniques to real-world app development projects, combining technology and strategic planning.

Oct. 2020 – Feb. 2024 **Master's degree in Business Administration**

Federico II University. Thesis in Marketing and Business Strategies (Advanced):

“*The Impact of AI on Marketing*” (Supervisor: Prof. Cantone Luigi) **Vote: 100/110**

Dec. 2021 – Jul. 2022 **Master in Marketing +, Digital & Communication (IV edition)**

IPE Business School, Naples www.ipebs.it

Main modules: Marketing Fundamentals, Design Thinking, Marketing Analytics and Big Data, Digital and Social Media, Branding and Communication, Retailing & Sales Marketing

Oct. 2014 – Oct. 2019 **Bachelor's degree in Economics**

Federico II University. Thesis in English language: “*Taxing inheritance (right or wrong?)*” (Supervisor: Prof. Didcock Bruna Louise Anna). **Vote: 83/110**

Sept. 2009 – Jul. 2014 **High School** at ITIS “Galileo Ferraris” in Electronic & Telecommunication. Vote **72/100**

WORK EXPERIENCE

Jul. 2024 – Nov. 2024 **Junior AI Software Developer - TEKNOTEAM S.r.l**

- Analysed customer data to **forecast product sales**, supporting procurement decisions.
- Used **SQL** and **Python (Pandas, Scikit-learn)** to clean, process and model data.
- Reduced stockouts and overstock by aligning inventory with demand.
- Developed reporting pipelines to support team decision-making.

May. 2022 – Jul. 2022 **Antony Morato** www.antonymorato.com/it

Project Work in the context of the Master in Marketing, Title “*Analysis and individuation of fashion marketplace for future collaborations*”. Job done as **Team Leader**

TECHNICAL SKILLS

Italian: Mother tongue

English: C1

Aug. 2023 – Sep. 2023 **EF SET Certificate of Achievement, C1 Level** (Council of Europe Level), EF Standard English Test, issued at **San Diego Point Loma, California**

- **Excel (Pivot Tables, XLOOKUP, INDEX/MATCH, conditional formulas, filters)**
- **Power BI (Dashboards, Power Query, KPI monitoring, procurement reporting)**

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- SQL (MySQL, SQLite), NoSQL (basic concepts)
- Python (data analysis, automation with Pandas & Scikit-learn)
- Swift (iOS development – Apple Developer Academy)
- SAP (basic knowledge of MM, FI modules) – actively learning
- SAP Ariba (procurement platform – in training)
- AI Tools: Experience in email automation and document classification with agent-based models
- Digital Tools: Office 365, ThinkCell, Notion

OTHER ACTIVITIES

- Mar 2024 **Personal Project:**
Developed a custom Python tool for accountants: automates email parsing, client folder creation, task categorisation, and work queueing with deadlines and assignments.
- Jul 2022 **Publication:** Monteleone, A.C., G.B., L.E., U.F., "Analisi ed individuazione di marketplace fashion per future collaborazioni", in IPE offices (2022). *Project Work IPE Business School 2022. Tools, application research and business cases*. Franco Angeli, Milan, pag. 120-126.
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INTEREST AND SOFT SKILLS

- Analytical mindset for procurement and cost monitoring
- Clear reporting skills and Excel/BI visualisations
- Cross-team collaboration and communication
- Adaptability to new systems (SAP, Ariba, DB tools)